



KALEOS JEFFERIES LIMITED EDITION KALEOS JEFFERIES LIMITED EDITION



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Jefferies, Revolution in Evolution

Alfred Hitchcock pioneered many of the techniques that characterize the genres of suspense and psychological thriller. Recognized for his distinctive style, he innovated in the use of the camera to imitate a person's gaze, played with framing to provoke sensations, and developed a novel form of film montage. Rear Window is considered his masterpiece and Jefferies borrows the surname of its protagonist.

Motivated by the cinematographic revolution initiated by this director, we have paid tribute by following some of his steps, with a frame that challenges the classic structure and assembly of the glasses. As a result we have a titanium sunglass Limited Edition of 200 units in 5 colors, which like the director is characterized by a distinctive and unique style. With a single front piece of 2 mm titanium laser-cut, the nose pads are removed to convert the same frame in support, generating a new operation of the shape and silhouette. The completely round lens recalls the camera lens, and the pastel colours connect with the unsaturated colours of the first colour films.

Jefferies is a dramatic and cinematographic goggle that does not leave indifferent and that pretends with its lightness and form to revolutionize in style who wears it and who sees it.



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